



Governor's ArizonaSERVES Task Force
Executive Tower, 8th Floor Conference Room
June 17, 2011

Meeting Minutes

Members Present

Sylvester Ajagbe
Jason Bachman
Clarence Carter
Susan Corsaro-Johnson
Terry Crist (Chair)
Russ Dickey
Judith Fritsch
Peg Harmon
Gary Kinnaman
Scott Neuman
Mike Normand
Diane Swanson
Billy Thrall
Mark Upton
Jane Wabnik

Members Absent

Karl Gentles
Kathleen Heard
Cathi Herrod
Wayne Tormala
Nicola Winkel
Steve Zabilski
Cynthia Zwick

Staff Present

Chuck Fitzgerald
Leah Koestner
Beth Kohler Lazare

I. Welcome & Introductions

Chair Terry Crist welcomed attendees at 10:08 a.m. by thanking Task Force members for their dedication to the work of the Task Force. He then spoke about the importance of alignment. If something is not in alignment, it will likely be ineffective. "As a Task Force we have moved into a state of alignment. I feel very optimistic with not only where we are but where we are going. We are experiencing synergy with regards to our initiatives, our vision, our mission, our mandate, relationally with one another, and we have a very bright future ahead as we make new connections for ArizonaSERVES and as we lead up to the Summit we are discussing." He thanked the Task Force Members and Staff for moving very quickly into proper alignment.

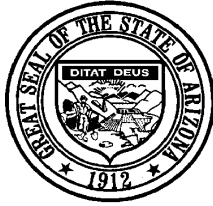
II. Review and Action – April 15, 2011 Task Force Meeting Minutes

Chair Crist asked for, and received, a motion and 2nd for the approval of the April 15, 2011 Task Force Draft Meeting Minutes. The Motion passed unanimously. Staff will post the approved Minutes.

III. Review Task Force Objectives and Update from Teams

Chair Crist reminded attendees of the Task Force Objectives as listed in the Governor's Executive Order. He thanked Task Force Members for their participation in Issue Team meetings and asked for Members to ensure these Objectives are considered in all of the Issue Team and Task Force efforts.

- Promote outreach and maximize resources



- Provide recommendations for inclusion on ArizonaSERVES website
- Identify needs and ways to leverage community resources to improve systems of services
- Promote service and volunteerism
- Improve collaborations

Chair Crist asked for attending Task Force Members to report on their progress in making new connections between the faith community and ArizonaSERVES, since the April 15th Task Force meeting. He received many reports of new connections, which also included these considerations for the Task Force and Issue Teams:

- We should consider looking into the feasibility of using the international model of "micro-lending" for providing child care scholarships to low-income families.
- We might consider recruiting a point-of-contact within each faith-based and community organization for ArizonaSERVES.
- Volunteers working across the human services spectrum have begun to limit their efforts due to increased fuel costs.
- Faith-based and community organizations are looking for specific steps they might take to become properly engaged in ArizonaSERVES.
- Before funds are spent or donated on a cause, both a relationship and a powerful story are needed.
- Several faith community leadership groups have taken on "Foster Care Participation" in Maricopa and Pima Counties. For instance, in Pima County an Open Table Model for youth aging-out of the Foster Care system is being deployed.
- Volunteers tend to have a "natural end to their volunteer run" in a particular service area. ArizonaSERVES offers a new alternative to these individuals and organizations.
- Smaller houses of worship are looking for a way to serve; our natural tendency is to approach larger organizations due to their capacity to serve. Chair Crist encouraged Task Force members to not overlook these smaller organizations. ArizonaSERVES gives organizations of any size a place to make a difference.
- Speaking at community group/team meetings is a natural fit for ArizonaSERVES Task Force Members, and should be pursued.
- Engaging the faith community in its very broadest sense is very important to our ArizonaSERVES efforts. Chair Crist directed Task Force Members to be ever-mindful of this and that we stay on this as a talking point.

Chair Crist asked all Task Force members to continue their individual outreach efforts by making at least three new connections for ArizonaSERVES prior to our July Task Force Meeting.



Chair Crist asked attendees for any Issue Team success reports or highlights. Staff described how a new map tool is available which will assist Task Force members to engage local organizations directly with local needs. For instance, a Supervised CPS Visits map is available on the ArizonaSERVES website that shows community by community where an existing visitation room is in need of attention or where a new visitation room is needed. DES has assigned staff to coordinate these local connections.

Attendees heard an update from Billy Thrall regarding the "Season of Service 2" being led by CityServe Arizona. Areas of focus for this year are; 1) quickly develop an interactive website to facilitate connections and for posting service projects, 2) identify existing networks of care, shore them up and help them to replicate themselves, and 3) deliver a single day of care called "HopeFest Phoenix" in the Spring of 2012.

Attendees heard comments from DES Director Carter regarding both ArizonaSERVES and DES. He sees the Task Force as having synergy and as having a framework of substance that others can easily grab a hold of. Task Force members are making ArizonaSERVES real and actionable. Bringing the whole community to this work is important and DES is committed to being a catalyst for engaging the community and committed to being a valued community partner. ArizonaSERVES has "seeded the ground" for this work and the future of this effort is very bright. DES is fully engaged in this effort and accordingly, we are working internally to align DES more closely with ArizonaSERVES.

Director Carter presented attendees with the draft of an ArizonaSERVES handout/brochure designed for use by Task Force members as they make faith-based and community organization connections. This will help Task Force Members as they talk about each of the five Issues and assist in helping organizations actively engage. The piece will be finalized in the coming days.

IV. ArizonaSERVES Summit – Proposal and Action

The Summit Planning Team provided a recap of their activities since being established at the April Task Force Meeting. There was much discussion around the details of the Summit. The Task Force agreed upon:

- Summit date is September 8, 2011, location is City of Grace Campus in Mesa
- Summit will open and close with a plenary session, and include two breakout sessions for each of the five Issue Areas
- Key items needing completion include: identify/confirm keynote speakers, prepare video testimonies, and identify a meal sponsor.
- A "save-the-date" flier will be available in the coming days. On-line registration for the Summit is set to begin no earlier than July 15th.



- Issue Teams are responsible for the content within their respective breakout sessions; this will be a primary discussion item during the scheduled Issue Team teleconferences in early July.

Chair Crist thanked the Summit Planning Team for their work and dedication to this effort. He reminded attendees of the Summit purposes:

- Bring together faith-based and community leaders and organizations to focus on the five Issue Areas.
- Profile successful examples of how faith-based and community organizations can meet tangible needs in the five Issue Areas.
- Provide concrete implementation plans that can be replicated by faith-based and community leaders, staff and volunteers.

V. Communications Plan

Staff shared that the Opinion-Editorial pieces have begun to show in print outlets around the State. There is a schedule for future distribution. Staff will post links on the ArizonaSERVES website to these published pieces as they occur.

Attendees engaged in more discussion regarding the draft brochure presented earlier by Director Carter. Comments included:

- This tool will assist Task Force Members with engaging in conversation on any of the Issue Areas, and provide actionable steps to community members for immediate impact
- While earlier messaging for ArizonaSERVES stressed budget pressures, this brochure is intentionally designed to lead with Service.
- A number of text edits were suggested and will be addressed by Staff
- This piece will not be mass-produced; a PDF version will be available soon for broad distribution

VI. Closing Statements

Chair Crist encouraged more connections for ArizonaSERVES. Next Task Force meeting is July 15, 2011. Please invite your new connections to join us.

VII. Call to the Public

VIII. Adjourn

A motion and a 2nd for adjournment were unanimously approved at 12:02 p.m.

Respectfully Submitted:
Chuck Fitzgerald
Faith-Based and Community Initiatives
Arizona Department of Economic Security